



Executive Board Meeting Minutes

Friday, December 13, 2024

Present: Erin Provenzale, Kristin Morgan, Dr Wright, Rachel McDougall, Ginna Cortese, Garret Cortese, Erica DeRobertis, Meri Gaston, Ms Mills, Allison Pope-Schutts, Bret Gainsford, Jamie Buechele, Lindsey Masterson, Kelly Fowler

I. Call To Order 0859 Erin Provenzale

II. Approval of Minutes from November Exec Board

Bret Gainsford motion to approve, Allison Pope-Schutts second

III. School Report

Dr. Wright: Finishing FAST testing this week. Middle school CFEs run through next week, class parties next week. Dr. Wright will present a high school info session. One thing changing is ICT to a different curriculum that incorporates more than just Microsoft. Also looking into digital design class, yearbook class, and for 8th graders a financial literacy course. Dr. Wright is working on identifying 5th graders who will be a good fit for accelerated math. Ms Mills thanked PTSA for the food at the holiday party and support throughout the year.

IV. Officer Reports

A. President, Erin Provenzale

1. Spring Grants- 5K from PTSA, \$10k from Fund Open January 13, close January 31. No subscriptions this round. Hope to announce around Valentine's Day/after Flind. Lindsey suggests moving to a "points" objective system and changing the verbiage on the application to be clear for applicants.
2. Field Day: Coach Hoffman is starting to get quotes. Her budget is \$2500. Jamie will reach out to Winter Park Bounce to try to negotiate a discount.

B. Budget Report, Erica DeRobertis

1. Ending Bank Balance as of 11/30/24: \$67,669.94
Income: \$30,283.14
Expenses: \$5,126.06
2. Night at the Nest and International Night came under budget \$2500. Allows us to shuffle around some money if needed. Membership is way under budget.

C. Event Update, Meri Gaston & Allison Pope-Schutts

1. Recap International Night/Nest at Night: Would like to push Night at the Nest to November next year.
 - a. Lindsey suggests doing the events separately to give events their own distinct "personality". Could integrate international night with cafeteria,

other education throughout the school day.

- b. Kristin suggests Arts at Audubon that could be potentially combined with Int'l Night. Will need to approach Mr. Reilly as he commits early to a fundraiser.

2. Falcon Fling: Walk through has been done. Still working on the mechanical bull outside. Concern about the bull being outside and the weather, could be transparent with the sponsor about that and possibility to pivot to another gaming table. Lower the sponsorship ask to \$3k for bull. If no sponsor by January 17, won't do the bull. Discussion about which sponsors want to be where and how their logo is represented.

3. Kelly Fowler: 5th grade party is May 22

D. Communications, Ginna & Garrett Cortese

1. Falcon Fling Needs: Announce Window World title sponsorship, will need a full write up in a newsletter. Different sponsors will need promotion based on their level.

E. Fundraising Update, Bret Gainsford

1. Falcon Fling Sponsorship Update: We have Window World title sponsor, and Gwylim's mom's family foundation to match. About 138 tickets sold: need 300 to cover cost.

2. Falcon Fling Silent Auction

A. Class Gift Baskets discussion: Made \$3805, value was \$5149 last year. Not doing them again this year. Need to push donated items/experiences/services.

B. Auction is supposed to raise \$20k, tickets are supposed to raise \$20k.

C. Potentially changing fundraiser from Fling to another type of event next year. Will discuss further at a later meeting.

G. Parent Liaison Coordinator, Rachel McDougall

Class party checks coming up. Will set a deadline for submission (December 18 and January 10).

H. Audubon Serves, Jamie Buechele

1. Holiday Drive for Christmas: 6 MVP families identified and all have been selected by APS community. Gifts are due next week so there will be time and money to fill in. Any money collected over what is used will be put toward food in the snack/hygiene closet and supplements for over break.

2. Floyd's gave Kristen DeFabrizio 4 tickets they would like to donate to the program. Lindsey will coordinate.

I. PIE, Kristen DeFabrizio

1. Papa Johns: December 18.

2. Domino's does "Delivering the Dough Cards" where we receive 80% profit by purchasing cards at \$2 each and selling them for \$10. Each card has 16 promos of "Buy one pizza at regular price and get one Free."

3. Chipotle: January 15 (5-8pm) on Colonial

4. Crumbl: near Valentine's Day

J. Falcon Fund Update, Kristin Morgan

1. Have not fundraised since 2023. A few outstanding things from ARC. ~\$80k in bank. About to place more turf (<\$30k) where mulch is currently near Adirondack chairs. Will be completed over winter break.
2. Will meet with Mr. Fritz to determine his goals for next year.
3. Secured two additional car line banners around baseball field.
4. In communication with the company who created the banners regarding early wear and tear.
5. Will have ~\$40-50k after ARC is complete.

Meeting Adjourned 1048 Erin Provenzale

Next Board Meeting –Friday Jan 10

Next General PTSA Meeting – Tuesday Feb. 25, 2025