



Executive Board Meeting Minutes

Friday, January 10, 2025

Members in attendance: Erin Provenzale, Gwylim Roddick, Kristin Morgan, Amy von Hofen, Erin Irvin, Dr. Amy Wright, Allison Pope-Shutts, Bret Gainsford, Meri Gaston, Jamie Buechele, Rachel McDougall, Erica DeRobertis, Garrett Cortese, Kelly Fowler

I. Call To Order 0901 Erin Provenzale

II. Approval of Minutes from December Exec Board Minutes

Kristin Morgan move to approve, Gwylim Roddick second

III. School Report

Dr. Wright: Data from PM2 looks great, even better than where we were last year. Enrollment at approximately 1073. 9 new students since the break.

IV. Officer Reports

A. President, Erin Provenzale

1. Spring Grants- Jan 13- 31st. Updated Application/Grant Criteria. No food or subscriptions. Have about \$15k to give, not disclosing the exact amount to teachers in advance. Committee will meet the week of February 10th.
2. Board will vote on the nominating committee next month. The nominating committee will have until May to set the slate.

B. Budget Report, Erica DeRobertis

1. Current Account Info:
 - Bank Balance as of 12/31/24 - \$80,326.42
 - Income for December - \$16,666.80
 - Expenses for December - \$4,332.59

C. Communications, Ginna & Garrett Cortese

1. Falcon Fling Needs: slideshow, Garrett will create a spreadsheet for signage needs; ticket push; auction items

D. Event Update, Meri Gaston

1. Falcon Fling
 - a) Ticket Sale Push: Costs are covered, currently a little under budget. 150 tickets sold, goal to sell at least 50 more. Will hold the price at \$104/ticket instead of increasing. Need over 250 to lock in lower catering costs/person and final numbers due 1/30/25. Car line push next week and the week auction is open.
 - b) Rules for bull need to be posted on social media and at the event.
 - c) Volunteer Opportunities- 2:30 Load in on 2/7, have to be out by 11.
 - d) Fritz will talk for a short time (around 7:30/8?). Will also need a slideshow.
2. 5K registration is open, need a few more sponsors. Looking into some athletic facilities/gyms. Event was rescheduled to 3/29. Also a virtual run option.

E. Fundraising Update, Gwylim Roddick & Bret Gainsford

1. Falcon Fling Sponsorship Update: 360 photo booth sponsor backed out, still need a few more.
 2. Falcon Fling Silent Auction
 - a) Dates & Hours: 10 AM on Feb 5 until midnight the night of the event.
 - b) Items: Eola Coffee will donate for the auction, she will contact Bret or Gwylim.
- F. Membership, Kelly Flower: kindergarten round up (signs and T-shirts) coming up
- G. Parent Liaison Coordinator, Rachel McDougall
1. Staff Lounge & Staff Meeting 2/12
 2. Will push ticket sales
- H. Audubon Serves, Jamie Buechele
1. Holiday Drive for Christmas Recap: All of the families adopted and items picked up before break. One donor would like to continue to sponsor a family, Jamie connected them with Gen. Pratt.
 2. Jamie asked contact at APS about current needs, none identified.
- I. PIE, Kristen DeFabrizio
1. Awaiting approval- Chipotle- 1/28 5-9pm. Must have \$150 worth of orders to get any money.
 2. Awaiting Crumbl, looking into Chick-Fil-A, possibly Papa John's the week before spring break.
 3. Erin Provenzale: Orlando Magic game was a huge success. 250 tickets sold. We didn't make any money off of this, in the future we can add a "surcharge" to benefit the PTSA. Helpful to send a deposit in the summer to give us date preference. Looking into other sports.
- J. Falcon Fund Update, Kristin Morgan: turf added by media center and between cafeteria and gym; chess board needs tweaking. Devin working on signage. The outdoor tables are getting the umbrellas replaced over MLK weekend. Also over MLK weekend, turf will get painted (weather dependent). When everything is done, a drone photo will be sent as a thank you to donors. Two new baseball sponsors (carline).

Meeting Adjourned 1020

Next Board Meeting –Friday Feb 14

Next General PTSA Meeting – Tuesday Feb. 25, 2025